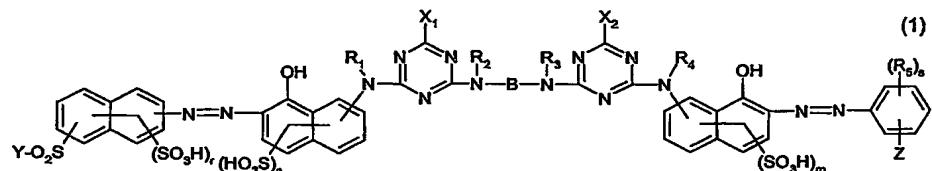


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What is claimed is:

1. A reactive dye of formula



wherein

R₁, R₂, R₃ and R₄ are each independently of the others hydrogen or unsubstituted or substituted C₁-C₄alkyl,

(R₅)_s denotes s identical or different substituents selected from the group halogen, sulfo, carboxy, C₁-C₄alkyl and C₁-C₄alkoxy,

B is an aliphatic bridging member,

X₁ and X₂ are halogen,

r is an integer from 0 to 2,

s is an integer from 0 to 3, and

n and m are each independently of the other a number 1 or 2, and

Z is a fibre-reactive group of formula

-SO ₂ -Y	(2a),
-NH-CO-(CH ₂) _k -SO ₂ -Y	(2b),
-CONH-(CH ₂) _l -SO ₂ -Y	(2c),
-NH-CO-CH(Hal)-CH ₂ -Hal	(2d) or
-NH-CO-C(Hal)=CH ₂	(2e)

wherein

Hal is chlorine or bromine,

k and l are each independently of the other a number 2, 3 or 4, and

Y is vinyl or a radical -CH₂-CH₂-U and U is a group removable under alkaline conditions.

2. A reactive dye according to claim 1, wherein

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R_1 , R_2 , R_3 and R_4 are each independently of the others hydrogen or C_1 - C_4 alkyl, especially hydrogen.

3. A reactive dye according to either claim 1 or claim 2, wherein B is a radical of formula $-CH_2-CH(R_7)-$ or $-(R_7)CH-CH_2-$ wherein R_7 is C_1 - C_4 alkyl, especially methyl.

4. A reactive dye according to any one of claims 1 to 3, wherein X_1 and X_2 are chlorine.

5. A reactive dye according to any one of claims 1 to 4, wherein n and m are in each case the number 2.

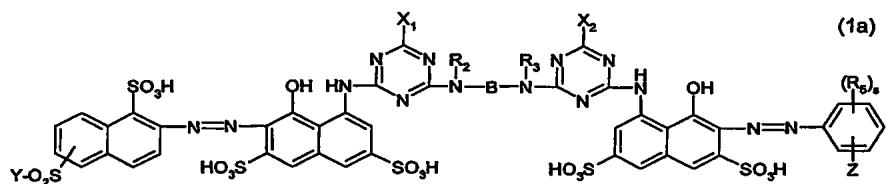
6. A reactive dye according to any one of claims 1 to 5, wherein Z is a radical of formula

$-SO_2-Y$ (2a)

wherein

Y is vinyl or β -sulfatoethyl.

7. A reactive dye according to any one of claims 1 to 6, corresponding to formula



wherein

R_2 and R_3 are hydrogen,

$(R_5)_s$ denotes s identical or different substituents selected from the group sulfo, methyl and methoxy,

B corresponds to a radical of formula $-CH_2-CH(R_7)-$ or $-(R_7)CH-CH_2-$ wherein R_7 is methyl, X_1 and X_2 are chlorine,

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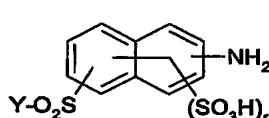
s is an integer from 0 to 2, and
 Z is a fibre-reactive group of formula

-SO₂-Y

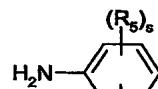
(2a)

wherein Y is vinyl or β -sulfatoethyl.

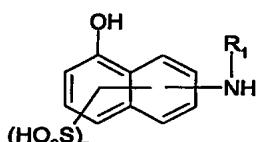
8. A process for the preparation of a reactive dye of formula (1) according to claim 1, wherein approximately 1 molar equivalent of each of the compounds of formulae



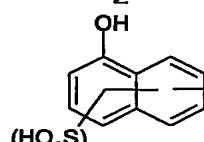
(3),



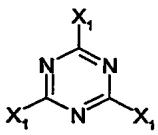
(4),



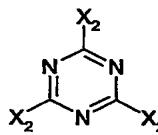
(5),



(6),



(7),



(8) and

R₂HN-B-NHR₃

(9)

are reacted with one another in a suitable order, R₁, R₂, R₃, R₄, R₅, B, X₁, X₂, Y, Z, n, m, r and s in each case being as defined in claim 1.

9. Use of a reactive dye according to any one of claims 1 to 7 or of a reactive dye prepared according to claim 8 in the dyeing or printing of hydroxyl-group-containing or nitrogen-containing fibre materials.

10. Use according to claim 9, wherein cellulosic fibre materials, especially cotton-containing fibre materials, are dyed or printed.

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11. An aqueous ink comprising a reactive dye of formula (1) according to claim 1.
12. A method of printing textile fibre materials, paper or plastics films by the inkjet printing method, which comprises using an aqueous ink according to claim 11.